



Connect, Communicate, Engage

Connecting employees, customers and information is key to successful digital transformation. HB's Digital Media team takes a holistic approach in developing strategies that result in improved communications, engagement, productivity, efficiency and cost savings.

Digital Signage

From digital signage, kiosks, wayfinding, and data visualization to large venue video walls and immersive interactive experience solutions, the HB team focuses not just on the technology, but on the communications objective and strategy that drives it. We go beyond technology and focus on communication.

Streaming and Enterprise Video Solutions

Whether live or on demand, our enterprise video solutions can help you deliver your content faster and more effectively. Streaming media can be used for IPTV, online training, distance learning, lecture capture, corporate broadcasts, announcements, meetings, and more. HB can provide your organization innovative and scalable streaming solutions that will deliver your video content over the web quickly and easily regardless of networks or viewing devices.

Creative Services

Creating an engaging experience is crucial to the adoption of a new communications solution. Not only must you captivate but you must constantly evolve. Organizations quickly learn that to communicate effectively, their content must be well designed, relevant, and updated often in order to foster interest and connection with their audience. HB's creative services team can design, develop and manage content that transforms your solution into a compelling communication medium.

Content Management

Content is the DNA of communication in an organization. Proper development of a successful enterprise-level content management solution includes consideration of users, workflow, equipment and consumption. With a wide variety of content designed for different audiences, our solutions are highly customized to adapt to each unique business. HB helps to develop the workflows, best practices and overall strategy to ensure your content is optimally delivered and managed.

Content Delivery

As users become more geographically dispersed, demands for video increases and distribution across networks becomes more challenging. A Content Delivery Network (CDN) is essential to properly manage the distribution process of any live or on-demand video across your network. A CDN that is effectively designed and implemented by HB will provide your organization with a high quality of service and an exceptional user-experience when viewing video content.

To learn more about our Digital Media solutions, contact us at [800.243.4414](tel:800.243.4414) or email info@hbcommunications.com