



Enabling the Content Business

Broadcast and production environments are home to some of the most viewed and loved content around the world. Creativity and efficiency must play well together in order to be successful in the content business. HB's broadcast team works with customers to integrate the best possible technology as well as the smoothest workflow to match it.

Content Management

As the broadcast industry continues its transition to file-based workflows, content management becomes the most important piece of that puzzle. The ability to quickly save and access content is key to meet deadlines in today's fast paced environment. Whether you are looking for a way to send video content to customers, make lo-res versions for approvals or simply archive your content, HB's team can work with you to solve the problem.

Broadcast System Design

We work with customers, including large educational institutions, corporate customers and major networks to design, plan and integrate anything from a router to a new control room and studio. We work with leading manufacturers in the broadcast space to stay ahead of new trends and technology in order to make sure our customers are working in the best way possible.

Post Production System Design

HB has been working with post production customers of all sizes for over 25 years. We work closely with companies like Avid and Adobe to develop the best solutions for production facilities who are looking to create the most efficient and reliable environments possible. We understand the competitive nature of the content business and our engineers work with our customers to develop a workflow that compliments their business.

File-Based Workflow

As content producers continue to shift to a file-based workflow, they continue to face new challenges like upgrading codecs, new deliverables or customers launching OTT channels. Our staff comes from a wide variety of broadcast backgrounds that enables us to bring a wealth of knowledge to the customer's production environment. We work with our customers to optimize workflow for maximum efficiency.

Disaster Recovery

Once you have decided on the best solution for creating, managing and delivering your content, it is important that you have a strategy to protect it. Disaster recovery should be an equal priority to the rest of the solution. We specialize in delivering comprehensive disaster recovery solutions that protect your content and your business.

To learn more about our Broadcast solutions, contact us at [800.243.4414](tel:800.243.4414) or email info@hbcommunications.com